

FOR IMMEDIATE RELEASE

GFPS Business Students and Elementary Shark Tank student winners present at AD CLUB

WHEN: WEDNESDAY, FEBRUARY 20, 2019, 12:00 – 1:00 p.m.

WHERE: HOLIDAY INN ~ 10th AVE SOUTH

The Future Masters of Marketing present their competitive entries to Ad Club

In a lighting style presentation four teams from Great Falls High and C.M. Russell High School including a Shark Tank style presentation from Lincoln Elementary will be the guest presenters at AD CLUB on Wednesday, February 20th at noon (Holiday Inn).

“This is the first time we have had student presenters and we are excited. These young entrepreneurs and business students will have the opportunity to network with our group and share about BPA (Business Professionals of America),” commented Ad Club Director Art Taft.

The presenters include first place finishers at the recent BPA Competition: Business Prepared Speaker, a Video Production Team, a Financial Analyst Team and Small Business Management Team.

Business Professionals of America (BPA) is the leading CTSO (Career and Technical Student Organization) for students pursuing careers in business management, office administration, information technology, coding, and other related career fields. BPA has 45,000 members in over 1,800 chapters across the United States. The mission of Business Professionals of America is to contribute to the preparation of a world-class workforce through the advancement of leadership, citizenship, academic, and technological skills.

On Monday, January 21st two-hundred students and twenty-one schools competed at CMR in the High School Regional Business Professionals of America competition. Schools in Region 3 include: Cascade, Centerville, CMR, Great Falls High, Conrad, Denton, Fairfield, Heart Butte, Fergus (Lewistown), Geraldine, Geyser, Havre, Hobson, Moore, Power, Rocky Boy, North Star, Simms, Stanford, Valier, and Winifred.

Great Falls High School and CMR BPA students are active and growing; they are proud to be traveling to Billings in March to represent Great Falls at the BPA State Leadership Conference where over 2,000 of the best students from around the state will be competing in business and technology events. **All thirteen CMR BPA students along with the entire team of eighteen GFH BPA students qualified to compete at the state level in Billings, March 10-12th.** In order to attend the State conference, students needed to place high in their respective contests at the Regional Leadership Conference held in Great Falls in January. If these students compete well enough at state, they will represent the city of Great Falls and

the state of Montana in May at the BPA National Leadership Conference held in Anaheim, California.

If you would like to attend AD CLUB and hear our GFPS Business students present: RSVP REQUIRED to gfaf@gfaf.com or call Ad Club at 761-6453.