

JOURNALISM**Workshop (Yearbook, Newspaper)****CONTENT STANDARDS AND BENCHMARKS****Comprehend, analyze and respond to media.****Students will:**

- analyze and evaluate mass media as informed consumers
- distinguish what is newsworthy

Understand historical, cultural, ethical and legal influences**Students will:**

- understand and exercise the rights and responsibilities of free speech
- apply the ethical and legal standards of journalism: plagiarism, copyright, image manipulation, libel, privacy, obscenity, equal access, releases
- explore the paths for post-secondary educational and career opportunities in journalism and related fields

Deliver ideas and information clearly, creatively, effectively**Students will:**

- communicate professionally with both the school and local community
- recognize, evaluate and compose according to journalistic styles
- produce accurate, balanced and fair journalism with awareness of a target audience
- establish a working portfolio of their work

Manage resources and technology**Students will:**

- set goals, manage time and meet deadlines
- actively seek, gather and evaluate information using a variety of sources
- design and produce a media product
- acquire and disseminate knowledge through technology
- utilize human-resource management techniques and leadership skills

Communicate**Students will:**

- demonstrate basic design principles: photos, art, copy, headlines, advertisements, auditory elements coordinate all elements to produce a media product