

JOURNALISM

Advanced Photo Journalism

CONTENT STANDARDS AND BENCHMARKS

Comprehend, analyze and respond to media.

Students will:

- analyze and evaluate the role of photography in mass media
- distinguish what is newsworthy

Understand historical, cultural, ethical and legal influences

Students will:

- exercise the rights and responsibilities of freedom of expression
- understand the ethical and legal ramifications of photo laws: libel, privacy, copyright, digital manipulation, obscenity, access, model releases
- contact professional photographers/journalists to garner in-the-field expertise

Deliver ideas and information clearly, creatively, effectively

Students will:

- communicate professionally with both the school and local community
- actively seek, gather and evaluate a variety of sources to create a working portfolio
- produce accurate, balanced and fair journalism with awareness of a target audience
- capture the story through photographs and effective outline/caption writing

Manage resources and technology

Students will:

- establish safety measures in dealing with chemicals and darkroom equipment
- utilize photographic principles of lighting, composition, timing and styles
- use software to enhance, create designs and prepare photographs for layout
- use a variety of camera and lens types: 35mmSLR, digital, wide-angles, telephoto
- use advanced photographic techniques: dodging, burning, framing, use of filters

Communicate visually

Students will:

- demonstrate basic design principles: proper gaze motion, variety of horizontal and vertical shots, trapped action, bleeds, dominant photo/CVI, rule of thirds
- produce journalistic rather than artistic photography: people+action=interest
- create photo essays which include establishing shots, medium range shots and closeups using a variety of angles, lenses and distances in exploring a subject
- submit images and outlines/captions for publication

compose a variety of styles with impact: portraits, action, human emotion, and reaction while covering news, feature, sports